

**SINCE 2020** 

## **BUSINESS PROFILE**



Your Perfect Fit for Vision and Style Experience the Difference with QK RAY





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#### Welcome to QK RAY

QK RAY is your go-to destination for high-quality eyewear, offering a seamless blend of retail, e-commerce, and wholesale services. With a focus on delivering exceptional products and customer care, we cater to a wide range of eyewear needs—from prescription glasses to stylish sunglasses, and everything in between.

Our retail shop provides a personalized in-store experience, where our expert staff guide you through selecting the perfect eyewear and offer on-site services such as eye tests and frame adjustments.

For those who prefer the convenience of online shopping, our e-commerce platform, www.qkray.com.bd, brings our entire collection to your fingertips, making it easy to explore and purchase eyewear from the comfort of your home.

In addition to serving individual customers, we also operate a warehouse for wholesale, supplying high-quality eyewear to retailers and businesses. Our commitment to quality, affordability, and service makes us a trusted partner in the eyewear industry.

At QK RAY, we're dedicated to enhancing your vision and style, whether you're shopping in-store, online, or partnering with us





At QK RAY, our mission is to provide exceptional eyewear solutions that cater to both vision and style. We are dedicated to offering a diverse range of high-quality glasses and sunglasses from leading brands, ensuring that every customer finds eyewear that suits their unique needs. Our commitment is to deliver personalized service, helping our customers make informed choices while providing affordable and stylish options.



Our vision is to be the preferred destination for eyewear, recognized for our extensive selection, superior quality, and outstanding experience. We customer aim to continuously expand our offerings, staying ahead of trends and innovations in By maintaining eyewear. strong relationships with top brands and focusing on customer satisfaction, we aspire to make QK RAY a household name for all eyewear needs.

### **Our Commitment**

At QK RAY, we are committed to delivering a seamless and enjoyable eyewear shopping experience. We offer a carefully curated selection of high-quality glasses and sunglasses from trusted brands, ensuring that every product meets our standards for durability, comfort, and style.

Our focus is on providing personalized service and expert guidance, helping you find the perfect pair of glasses that fits both your vision needs and your style. We believe in offering competitive prices without compromising on quality, making great eyewear accessible to everyone.

#### At QK RAY, we are dedicated to helping you see clearly and look your best.









### **MESSAGE FROM** MANAGING DIRECTOR

It is my pleasure to lead a company that is dedicated to providing top-quality eyewear to our customers. At QK RAY, we understand how important it is to have glasses that not only improve your vision but also suit your style.

Whether you visit our retail shop, shop online at www.qkray.com.bd, or work with us through our wholesale services, we are here to offer you the best brands, helpful advice, and great service.

We have made it easy for you to find the perfect eyewear, whether you prefer shopping in-store or online. Our warehouse also ensures that other shops can offer high-quality glasses to their customers.

At QK RAY, our goal is to help you see better and look better. Thank you for choosing us. We look forward to serving you.

> Best Regards A R Bokul Shikder Managing Director





### MESSAGE FROM DIRECTOR





At QK RAY, our Board of Directors comprises a group of experienced professionals dedicated to guiding the strategic direction of our eyewear shop. Their expertise and vision drive our commitment to quality, customer satisfaction, and innovation in the eyewear industry.



**A R Bokul Shikde** Founder and Chairman



Jisaan Ahmed Rana



Md. Junaid Ahmed John Legal Adviser



Md Ramzan Shikder Director



**AR Rashed RB** Brand Content Creator & Promotion Manager



**Dr. Mustafizur Rahman** Dr. Eye Expert



**Mizanur Rahman Sameer** Digital Marketing Manager



**Md. Ruhul Amin** Head of Marketing & Sales Manager



Md. Qayyum Ahmed Logistics Manager



Sajib Ahmed Mollah Inventory & Store Manager



Mazharul Islam Ratan Optical Expert







At QK RAY, we are committed to providing comprehensive eyewear solutions to meet all your needs. Our services include:



Eye Tests





Frame Adjustments and Repairs

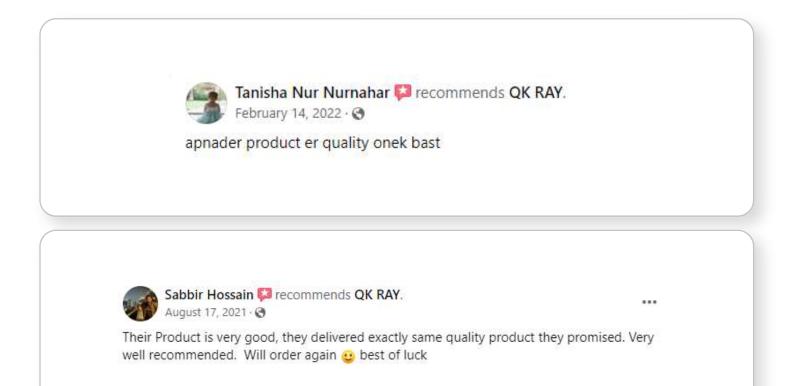
Wholesale Distribution





# WHAT OUR CUSTOMERS SAY

At QK RAY, customer satisfaction is at the heart of everything we do. We're proud to have earned the trust of countless customers who rely on us for their eyewear needs. But don't just take our word for it—hear from our happy customers! Visit our facebook.com/qkraybd/reviews to read firsthand experiences with our personalized service, stylish products, and commitment to quality.





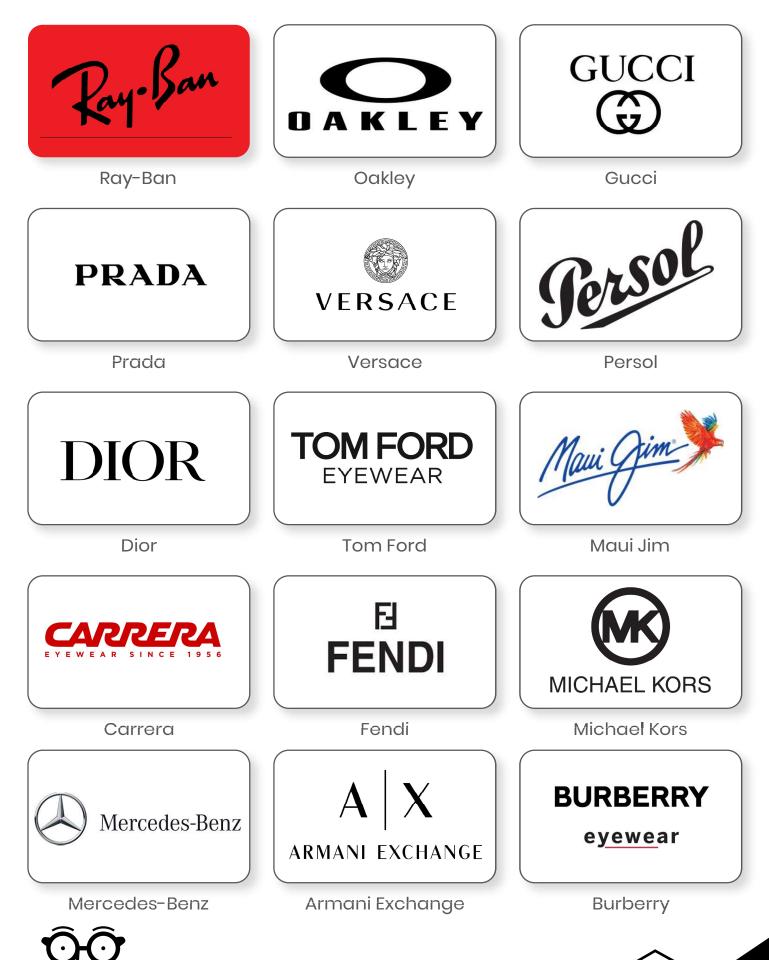
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## **BRANDS** WE OFFER





### WHY CHOOSE US?

**Quality Selection:** At QK RAY, we carefully curate our collection from top brands, ensuring that every pair of glasses meets the highest standards for quality, comfort, and style.

**Diverse Range:** Whether you're looking for prescription glasses, stylish sunglasses, or blue light protection, we offer a wide variety of eyewear options to suit every need and preference.

**Personalized Service:** Our knowledgeable and friendly staff are dedicated to helping you find the perfect eyewear. We provide expert guidance and personalized recommendations to make your shopping experience smooth and enjoyable.

**Affordable Excellence:** We believe that quality eyewear should be accessible to all. That's why we offer competitive pricing on all our products, so you can get the perfect pair of glasses without breaking the bank.

**Customer Satisfaction:** Your satisfaction is our priority. From the moment you step into QK RAY, we are committed to ensuring you leave with eyewear that enhances your vision and complements your style.





## **EQUIPMENT LIST**

Equipment	Description
Eye Testing Equipment	Advanced machines for comprehensive eye exams and
	vision assessments.
Optical Coherence Tomography	Non-invasive imaging device for detailed analysis of the
(ост)	retina.
Auto-Refractor	Device to measure the prescription for glasses quickly and
	accurately.
Lens Edging Machine	Equipment used to cut and shape lenses to fit various
	frames.
Frame Adjusting Tools	Specialized tools for adjusting and fitting eyewear frames
	for comfort.
Ultrasonic Cleaner	Used for cleaning and sanitizing eyewear and lenses.
Prescription Lens Analyzer	Equipment for verifying and analyzing lens prescriptions.
Blue Light Filter Tester	Device for assessing blue light protection in lenses.
Sunglass UV Tester	Tool for measuring the UV protection level of sunglasses.
Optical Lens Polisher	Equipment for polishing lenses to ensure clarity and smoothness.
	Device used to measure the distance between pupils to
Pupilometer	ensure accurate lens fitting.
	Equipment used to assess the peripheral vision and detect
Visual Field Analyzer	potential vision problems.
Slitlamp	Instrument used to examine the front structures of the eye,
Slit Lamp	including the cornea and lens.
Digital Lensmeter	Device for measuring the prescription of existing lenses
	with high accuracy.
	Software or system for managing and tracking frame stock
Frame Inventory System	and inventory.





# **OUR** BUSINESS



**QK RAY** is dedicated to delivering exceptional eyewear solutions to our valued customers. We pride ourselves on offering a comprehensive selection of high-quality glasses and sunglasses from some of the most prestigious brands in the industry. Our commitment is to provide products that blend style, functionality, and comfort, ensuring that you find the perfect eyewear for every need and occasion.

Our physical store is designed to provide a welcoming and personalized shopping experience. Our knowledgeable staff are always on hand to offer expert advice, assist with frame selection, and ensure that your eyewear fits perfectly. We also offer a range of services, including eye tests, frame adjustments, and repairs, to ensure that you receive the best possible care.

In addition to our in-store services, we operate a convenient e-commerce website at **www.qkray.com.bd**. Our online platform allows you to browse our extensive collection of eyewear from the comfort of your home, access detailed product information, and enjoy a seamless shopping experience. We offer a range of features on our website, including secure payment options and fast delivery, to make your shopping experience as smooth and enjoyable as possible.

Whether you visit us in-store or shop online, QK RAY is committed to providing top-notch products and outstanding customer service. We strive to exceed your expectations and help you find eyewear that not only enhances your vision but also complements your personal style.





# OUR BUSINESS MODEL

At QK RAY, we operate through a multi-channel business model that caters to the diverse needs of our customers. Our business model consists of the following channels:



**Retail Shop:** Our physical retail shop offers customers a personalized in-store experience where they can browse, try on, and purchase from our wide range of eyewear products. Our expert staff is always on hand to provide assistance and advice to ensure customers find the perfect eyewear.

Wholesale: We supply retailers and businesses with high-quality eyewear products in bulk through our dedicated warehouse. This ensures that other retailers can provide top-tier eyewear to their customers while maintaining competitive prices and fast delivery.





**E-Commerce Website:** Our online platform, www.qkray.com.bd, allows customers to conveniently browse and purchase our products from the comfort of their homes. With secure payment options and fast delivery, we bring the QK RAY experience online for ease and convenience.

Daraz, Evaly, & Amazon: To make our products even more accessible, we also sell through popular online marketplaces such as Daraz, Evaly, and Amazon. These platforms enable us to reach a wider audience, offering the same high-quality products to customers who prefer shopping through these channels.

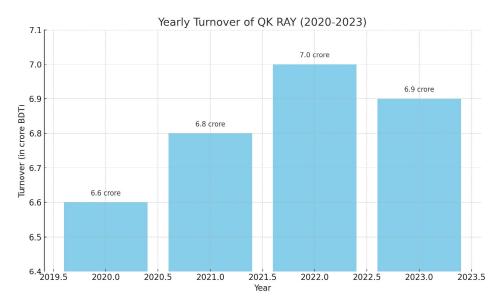






# YEARLY TURNOVER

Since 2020, **QK RAY** has consistently achieved strong financial performance, with an annual turnover ranging between 6.5 to 7 crore BDT. This steady growth reflects our commitment to quality products, excellent customer service, and the continued trust of our valued customers. We are proud of our progress and remain dedicated to further expanding our business across retail, wholesale, and online channels.



## **BANK DETAILS AND PAYMENT INFORMATION**

For your convenience, QK RAY offers secure payment options through the following banks:

- 1. United Commercial Bank PLC
- 2. Shahjalal Islami Bank PLC

### 3. Dutch-Bangla Bank PLC

We also provide online payment solutions through SSL Commerz, ensuring safe and seamless transactions on our e-commerce platform, www.qkray.com.bd.







# SOME OF OUR PRODUCTS

Explore a selection of our finest eyewear, showcasing the perfect blend of style, quality, and functionality. From timeless classics to modern designs, our curated collection features frames and lenses that cater to every taste and need. Whether you're looking for prescription glasses, sunglasses, or specialty lenses, QK RAY offers something for everyone. Discover our top brands and find the eyewear that suits your style.







# **SOME OF OUR PRODUCTS**







## **STARTING TRADE LICENCE**

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ওয়ার্ড ইস্যুর ক্রমিক ইস্যুর ত	
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কর আদায়ের লক্ষ্যে নিম্নেবণিত ব্যক্তি/	প্রতিষ্ঠানের অনুকুলে অত্র ট্রেড লাইসেন্সটি ইস্য করা হলো। যার কার্যকাবিতার মেয়াদ অত্র টেড
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#### Government of the People's Republic of Bangladesh

#### National Board of Revenue

Taxpayer's Identification Number (TIN) Certificate

#### TIN: 648004205863

This is to Certify that A. R. BAKUL SAKDER is a Registered Taxpayer of National Board of Revenue under the jurisdiction of Taxes Circle-009, Taxes Zone Gazipur.

Taxpayer's Particulars :

1) Name : A. R. BAKUL SAKDER

2) Father's Name : MD. KHOBIR UDDIN

3) Mother's Name : MST. ABEDA BEGUM

4.a) Current Address : Vill-Morkun,, P.O-Monno Nagar, Tongi, Gazipur, PO : 1710

4.b) Permanent Address : Vill-Kaharta,, P.O-Bastoll,, Mirzapur, Tangail, Bangladesh

5) Previous TIN : Not Applicable

6) Status : Individual

Date : December 03, 2020

#### **Please Note:**

 A Taxpayer is liable to file the Return of Income under section 75 of the Income Tax Ordinance, 1984.
Failure to file Return of Income under section 75 is liable

 (a) Penalty under section 124; and
(b) Prosecution under section 164 of the Income Tax Ordinance, 1984.



পরকার্ণ

Deputy Commissioner of Taxes Taxes Circle-009 Taxes Zone Gazipur Address : 1/1, Steir Mension, HaftzUddin Bepari Road, BPI Gate, Tongi, Gazipru Phone : 9804354

N. B: This is a system generated certificate and requires no manual signature.







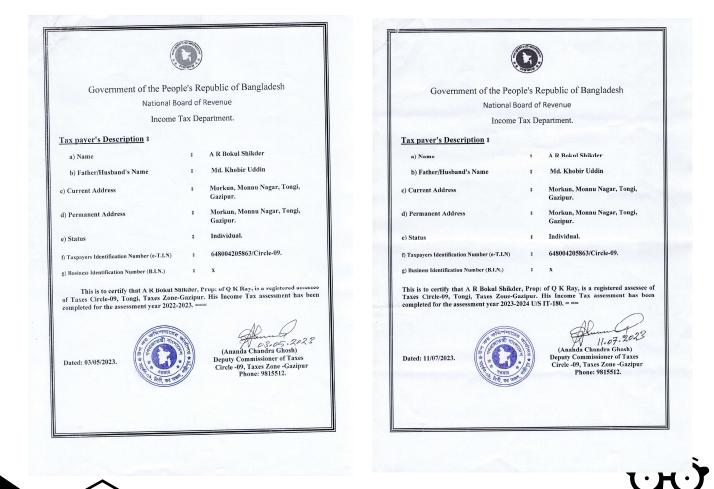




## **INCAM TAX 2020-2024**

	<b>b</b>	)
Government of the Peo	ple's R	epublic of Bangladesh
National B	oard of	Revenue
Income	Tax De	epartment.
Tax payer's Description 8		
a) Name	8	A R Bokul Shikder
b) Father/Husband's Name	8	Md. Khobir Uddin
c) Current Address	8	Morkun, Monnu Nagar, Tongi, Gazipur.
d) Permanent Address	8	Morkun, Monnu Nagar, Tongi, Gazipur.
e) Status	8	Individual.
f) Taxpayers Identification Number (e-T.I.N)	8	648004205863/Circle-09.
g) Business Identification Number (B.I.N.)	8	X
This is to certify that A R Bokul Sl of Taxes Circle-09, Tongi, Taxes Zone- completed for the assessment year 2020-2	Gazipur	
Dated: 03/05/2023.	Arran + Line	Aug. 05, 2023 (Ananda Chandra Ghosh) Deputy Commissioner of Taxes Circle 19, Taxes Zone - Gazipur Phone: 9815512.







At QK RAY, we are continuously growing and expanding in the eyewear industry, driven by a commitment to quality, customer satisfaction, and innovation. We invite interested investors to join us on this exciting journey as we enhance our retail, e-commerce, and wholesale operations.

### Why Invest in QK RAY?

Proven Financial Success: Since 2020, QK RAY has maintained an annual turnover of 6.5 to 7 crore BDT. This steady growth reflects our strong market presence and solid business performance.

**Diversified Business Model:** Our multi-channel approach includes a thriving retail shop, a successful e-commerce platform, and a strong wholesale distribution network. This diversification ensures consistent revenue streams and business stability.

Top Global Brands: We partner with leading eyewear brands like Oakley, Gucci, Prada, and Versace. Our wide product range and competitive pricing make us a trusted destination for quality eyewear.

Commitment to Growth: We are continuously expanding, from enhancing our online presence to exploring new retail locations. Innovation and growth are at the heart of our strategy, creating long-term value for our investors.

### **Investment Structure**

We are open to various investment models, including:

Equity Investment: Share in QK RAY's growth and profitability as a stakeholder in the company.

Profit-Sharing: Benefit directly from the success of the business through a profit-sharing agreement, without an ownership stake.

Strategic Partnerships: Collaborate with us to accelerate growth, whether through operational support, market expansion, or technological advancements.







### **Benefits for Investors**

Investing in QK RAY offers several key benefits:

Stable and Growing Revenue: With consistent turnover and multiple revenue streams, QK RAY provides a stable investment opportunity with room for growth.

Established Market Position: Our strong presence in the eyewear market and partnerships with top global brands ensure that we remain a preferred choice for consumers.

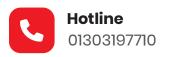
Transparency and Communication: We believe in maintaining open and transparent communication with our investors. Regular updates on business performance, new developments, and financial reports will be provided to keep you informed.

Access to New Opportunities: As an investor in QK RAY, you will have access to new business opportunities and expansion plans, enabling you to be part of our ongoing success story.

### How to Get Involved

If you are interested in investing in QK RAY and want to explore how you can become a part of our journey, we would love to hear from you. We are ready to discuss investment opportunities in detail and tailor an investment structure that suits your preferences and goals.

For more information or to schedule a meeting, please contact us at:





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Hotline 01303197710

+8809611323408 +8801708761314

**E-Mail:** qkrayshop@gmail.com



Website: www.qkray.com.bd



#### Address:

House: 01, Area-Morkun Pacchim Para, Road: Akal Mahamud Road Post Office: Munnu Nagar 1710, Tongi Gazipur City Corporation, Gazipur, Dhaka, Bangladesh.

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